

**Center for Healthy Communities, AHEC Region IV and
HealthLink Miami Valley Present:**

“Healthy Literacy: It’s Time to Take It Seriously!”



**December 11, 2007
8:25 – 12 noon**

**Madison Lakes Park Lodge
581 Olive Road
Dayton, Ohio
(Free parking)**



Registration, Refreshments, and Resources at 8:00 am

- **What are the health literacy problems in the US / Ohio?**
- **Who needs help and how can we help them?**
- **What resources and materials are available to analyze and assist with health literacy?**

Objectives:

- Describe health literacy problems in the US and in Ohio.
- Discuss the impact of low health literacy on health outcomes, patient compliance, and health care costs.
- Identify the key elements of easy-to-read health materials and readability formulas.

This program will provide an overview of the problem of health literacy and its impact on health outcome, client compliance and health care costs. Behavioral clues to assess the client’s literacy level will be described along with guiding principles to use when communicating and teaching clients. Sources for health education materials and criteria to assess their credibility will be identified.

For further information call:
Annemarie Halfpap, 937-775-1114
Center for Healthy Communities
For map & directions go to
[www.med.wright.edu/chc/
programs/hlmvtrainings.htm](http://www.med.wright.edu/chc/programs/hlmvtrainings.htm)

Continuing Education:

3.5 contact hours provided for nurses.

Sinclair Community College (OH-101/07-1-09) is approved provider of continuing nursing education by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

**Application has been approved through the Ohio Counselor, Social Work and Marriage and Family Therapist Board.
Approval # MSX120701 (for 3 hours).**

This program is offered at no cost, but space is limited, so call to reserve a place.

RSVP by Dec. 4, 2007 937-775-1114